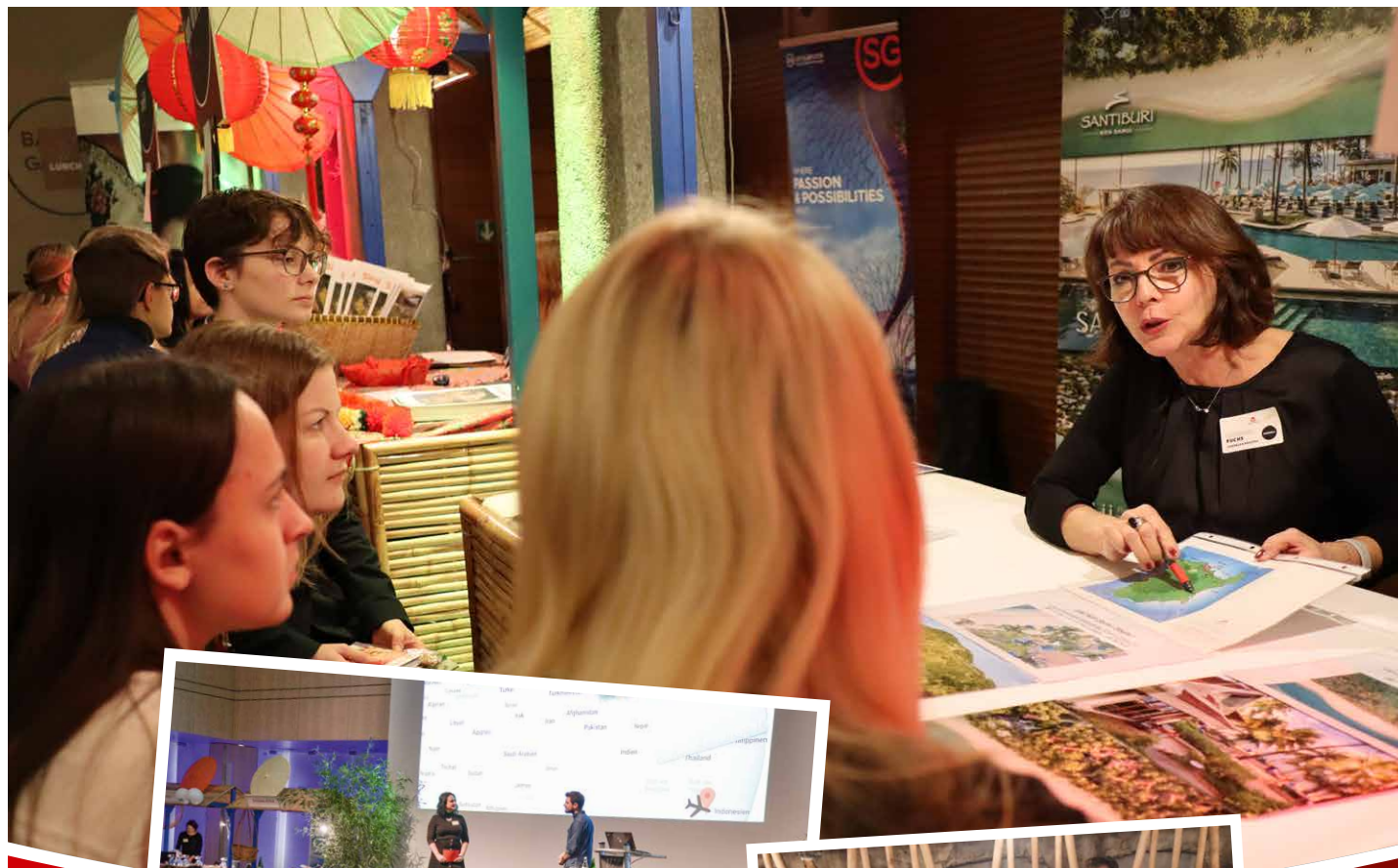


Sponsorship & advertising opportunities

Asia Workshop 2022
Monday, 14th November 2022
KAMEHA Grand Zurich



ASIAWORKSHOP



Asia Workshop 2022

- When:** Monday, November 14, 2022
08.30 until approx. 17.30
- Where:** Kameha Grad Zurich
- Program:** The event starts with the host country giving an exclusive presentation on the main stage. After this the participants visit each individual stand in rotation. In between, there will be exciting presentations on the main stage. For lunch the participants can enjoy an Asian buffet.
- Moderation:** Heinz Zimmermann & Stephan Roemer
- Networking:** On Sunday evening, November 13, 2022, a cozy «Swiss Dinner» could take place with your sponsorship contribution. With delicious Swiss specialties, it is good to network with all the important representatives from the industry.
- Number of visitors:** Between 30–40 exhibitors and approx. 250 visitors are expected.
- Visitor segments:** Partners, travel agents, important personalities from the tourism industry



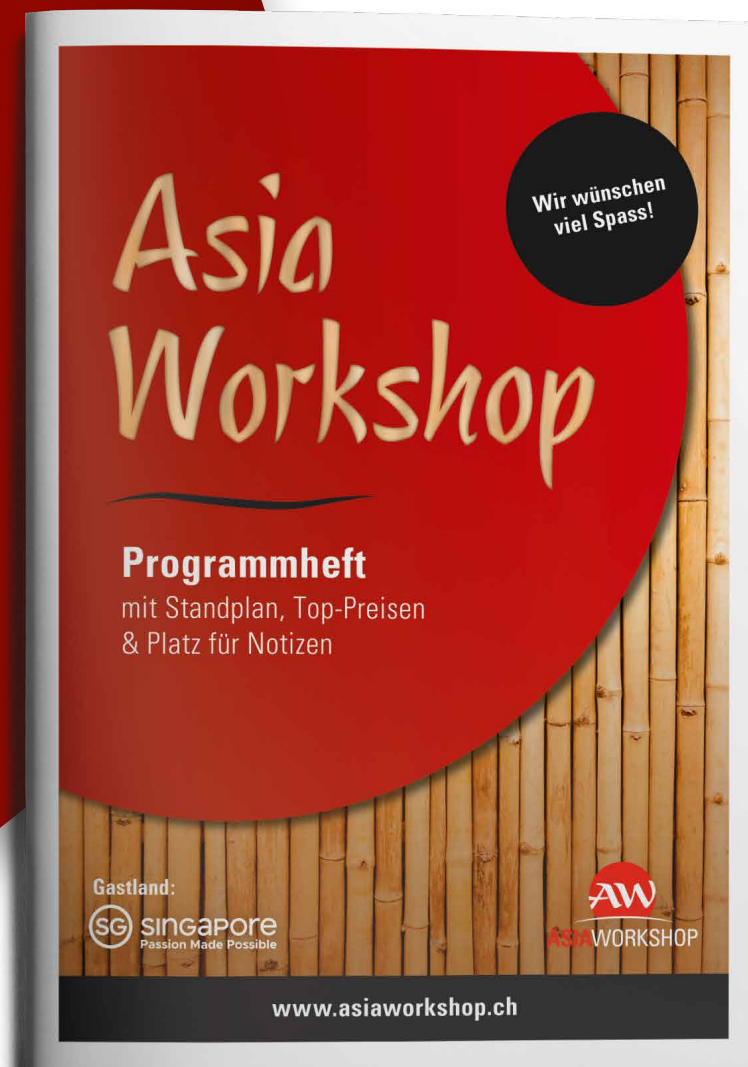
Sponsorship & advertising opportunities

At the Asia Workshop, we offer you numerous options to set your company apart from your competitors and improve your status before, during and after the event. Many options can be combined and customised to suit your objectives. However, some of our more exclusive options are limited to one exhibitor.

**Act now
to secure the
right offer
for you!**

Visitors booklet

The visitors booklet will be distributed to all participating travel agents at the Asia Workshop. In addition to exciting information about the host country and all exhibitor contacts, the programme booklet also contains note pages which, from experience, participants like to use to record the knowledge they have gained and bring it back to their own office. With an advertisement in the visitor program, you can get your message across to all travel agents in a sustainable way.



First come – first served.

Only limited space for advertisements available!

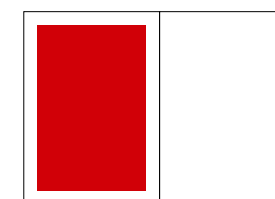
Media data:

- Number of copies: 300
- Deadline for print data: 30.9.2022

Further counter-performance:

- Logo is displayed large on the main stage
- Mention as sponsoring partner at the workshop and on the website www.asiaworkshop.ch

Bookable formats:

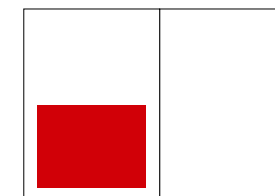


1/1 page
134x196 mm

CHF 1'100

Additional options:

- Placement on page 2 + CHF 100
- Placement on backside + CHF 400



1/2 page
134x96 mm

CHF 600

Swiss Dinner

With your sponsorship you make the popular «Swiss Dinner» possible. With a traditional fondue and a good wine it are the perfect conditions to exchange ideas and network. The fondue is organized by Top Line Marketing. All exhibitors, important contact persons from Tour Operating and well-known personalities from the tourism industry will be invited.



First come – first served.

The number of advertisements and sponsorships is limited

Location:

The «Swiss Dinner» will probably take place in the restaurant «Adlisberg». www.adlisberg.ch

Counter-performance:

- Your logo as sponsor on the invitation sent to all exhibitors and partners.
- Mention as sponsoring partner at the workshop on the website www.asiaworkshop.ch
- Your logo on the menu cards
- Mention and acknowledgement by the committee as well as the possibility to say a few words directly to all exhibitors at the Swiss Dinner.

Swiss Dinner

max. 1 partner

CHF 2'500

Early Bird Prize

To give agents an incentive to register early, we will raffle an Early Bird prize. This will be noted on the invitation with your logo and matching picture and will also be mentioned in press reports.



EINLADUNG ASIA WORKSHOP

18.11.2019, SWISSÔTEL ZÜRICH



First come – first served.

The number of advertisements and sponsorships is limited

Placement on the visitor invitation:

- Logo and, if desired, an image are placed on the front page of the visitor invitation
- Quantity: Over 3000 copies (print & digital)
- Distribution: Mid-September 2022

Counter-performance:

- Logo is displayed large on the main stage
- Prize can be handed over personally on the main stage
- Mention as sponsoring partner at the workshop on the website www.asiaworkshop.ch
- If you want, you have the opportunity to say a few words about your product.
- The press takes pictures of the award ceremony, which appear the next day in Travel Inside or Travelnews.

Early Bird Prize

max. 1 partner

Prize sponsorship

At the end of the event, we want to reward the participating agents with great prizes. The prize as well as you as a sponsor will be mentioned again and again during the day by the moderation.



First come – first served.

The number of advertisements and sponsorships is limited

Placement on the visitor invitation:

- You will be mentioned with your prize and logo
- Number of copies: 300 Exemplare
- Distribution: Mid-September 2022

Counter-performance:

- Logo is displayed large on the main stage
- Prize can be handed over personally on the main stage
- If you want, you have the opportunity to say a few words about your product.
- Mention as sponsoring partner at the workshop on the website www.asiaworkshop.ch
- The press takes pictures of the award ceremony, which appear the next day in Travel Inside or Travelnews.

Prize sponsorship

max. 3 partner

Registration form

Act now
to secure the
right offer
for you!

Advertisement, booklet

1/1 page 134x196 mm

- | | |
|--|-----------|
| <input type="checkbox"/> 1/1 page , Placement inside | CHF 1'100 |
| <input type="checkbox"/> 1/1 page , Placement on page 2 | CHF 1'200 |
| <input type="checkbox"/> 1/1 page , Placement on Back Cover | CHF 1'500 |

1/2 page 134x96 mm

- | | |
|---|---------|
| <input type="checkbox"/> 1/2 page , Placement inside | CHF 600 |
|---|---------|

Sponsoring

We would like to become a sponsoring partner

- | | |
|---|-----------|
| <input type="checkbox"/> «Swiss Dinner» | CHF 2'500 |
|---|-----------|

We would like to provide a prize

- | |
|--|
| <input type="checkbox"/> Early Bird Prize |
| <input type="checkbox"/> Prize Sponsorship |

We provide the following prize:

We are interested in an individual partnership

Please specify your idea/wish:

Personal data

Company

First name

Last Name

Address

ZIP code

Place

Phone

E-mail

Submit →