

# Sponsorship & advertising opportunities

**Asia Workshop 2023**  
Monday, 13<sup>th</sup> November 2023  
KAMEHA Grand Zurich





# Asia Workshop 2023

- When:** Monday, November 13, 2023  
08.30 until approx. 17.30
- Where:** Kameha Grand Zurich
- Program:** The event starts with the host country giving an exclusive presentation on the main stage. After this the participants visit each individual stand in rotation. In between, there will be exciting presentations on the main stage. For lunch the participants can enjoy an Asian buffet.
- Moderation:** Heinz Zimmermann & Stephan Roemer
- Networking:** On Sunday evening, November 12, 2023, a cozy «Swiss Dinner» could take place with your sponsorship contribution. With delicious Swiss specialties, it is good to network with all the important representatives from the industry.
- Number of visitors:** Between 30–40 exhibitors and approx. 250 visitors are expected.
- Visitor segments:** Partners, travel agents, important personalities from the tourism industry

# Sponsorship & advertising opportunities

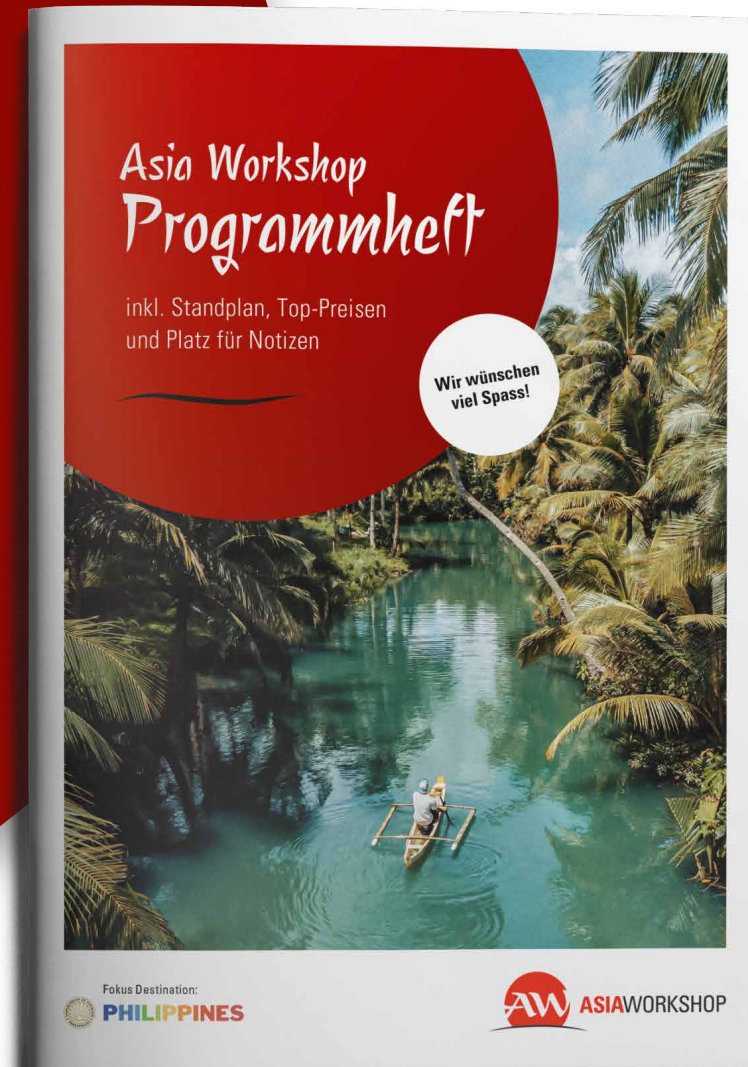
At the Asia Workshop, we offer you numerous options to set your company apart from your competitors and improve your status before, during and after the event. Many options can be combined and customised to suit your objectives. However, some of our more exclusive options are limited to one exhibitor.

**Act now  
to secure the  
right offer  
for you!**



# Visitors booklet

The visitors booklet will be distributed to all participating travel agents at the Asia Workshop. In addition to exciting information about the host country and all exhibitor contacts, the programme booklet also contains note pages which, from experience, participants like to use to record the knowledge they have gained and bring it back to their own office. With an advertisement in the visitor program, you can get your message across to all travel agents in a sustainable way.



**First come – first served.**

Only limited space for advertisements available!

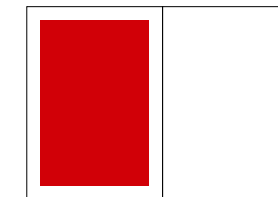
## Media data:

- Number of copies: 300
- Deadline for print data: 30.9.2023

## Further counter-performance:

- Logo is displayed large on the main stage
- Mention as sponsoring partner at the workshop and on the website [www.asiaworkshop.ch](http://www.asiaworkshop.ch)

## Bookable formats:



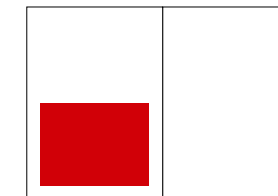
**1/1 page**

134x196 mm

CHF 1'100

### Additional options:

- Placement on page 2 + CHF 100
- Placement on backside + CHF 400



**1/2 page**

134x96 mm

CHF 600

# Swiss Dinner

With your sponsorship you make the popular «Swiss Dinner» possible. With a traditional fondue and a good wine it are the perfect conditions to exchange ideas and network. The fondue is organized by Top Line Marketing. All exhibitors, important contact persons from Tour Operating and well-known personalities from the tourism industry will be invited.



**First come – first served.**  
The number of advertisements and sponsorships is limited

## **Location:**

The «Swiss Dinner» will probably take place in the restaurant «Le Dézaley». [www.le-dezaley.ch](http://www.le-dezaley.ch)

## **Counter-performance:**

- Your logo as sponsor on the invitation sent to all exhibitors and partners.
- Mention as sponsoring partner at the workshop on the website [www.asiaworkshop.ch](http://www.asiaworkshop.ch)
- Your logo on the menu cards
- Mention and acknowledgement by the committee as well as the possibility to say a few words directly to all exhibitors at the Swiss Dinner.

## **Swiss Dinner**

max. 1 partner

CHF 2'500



# Early Bird Prize

To give agents an incentive to register early, we will raffle an Early Bird prize. This will be noted on the invitation with your logo and matching picture and will also be mentioned in press reports.



## PERSÖNLICHE EINLADUNG **ASIA WORKSHOP**

MONTAG, 14. NOVEMBER 2022  
KAMEHA GRAND ZÜRICH



### **Reise zu gewinnen:**

Bis 27.10.22 anmelden  
und eine Reise für 2 Personen nach Asien  
gewinnen. (Flug mit Oman Air)

الطيران العماني  
**OMAN AIR**



**First come –  
first served.**

The number of advertisements and sponsorships is limited

### **Placement on the visitor invitation:**

- Logo and, if desired, an image are placed on the front page of the visitor invitation
- Quantity: Over 3000 copies (print & digital)
- Distribution: Mid-September 2023

### **Counter-performance:**

- Logo is displayed large on the main stage
- Prize can be handed over personally on the main stage
- Mention as sponsoring partner at the workshop on the website [www.asiaworkshop.ch](http://www.asiaworkshop.ch)
- If you want, you have the opportunity to say a few words about your product.
- The press takes pictures of the award ceremony, which appear the next day in Travel Inside or Travelnews.

### **Early Bird Prize**

max. 1 partner

# Prize sponsorship

At the end of the event, we want to reward the participating agents with great prizes. The prize as well as you as a sponsor will be mentioned again and again during the day by the moderation.



**First come – first served.**

The number of advertisements and sponsorships is limited

## **Placement on the visitor invitation:**

- You will be mentioned with your prize and logo
- Number of copies: 300 Exemplare
- Distribution: Mid-September 2023

## **Counter-performance:**

- Logo is displayed large on the main stage
- Prize can be handed over personally on the main stage
- If you want, you have the opportunity to say a few words about your product.
- Mention as sponsoring partner at the workshop on the website [www.asiaworkshop.ch](http://www.asiaworkshop.ch)
- The press takes pictures of the award ceremony, which appear the next day in Travel Inside or Travelnews.

## **Prize sponsorship**

max. 3 partner

# Registration form

Act now  
to secure the  
right offer  
for you!

## Advertisement, booklet

**1/1 page** 134x196 mm

- |  |           |
|--|-----------|
| <input type="checkbox"/> <b>1/1 page</b> , Placement inside        | CHF 1'100 |
| <input type="checkbox"/> <b>1/1 page</b> , Placement on page 2     | CHF 1'200 |
| <input type="checkbox"/> <b>1/1 page</b> , Placement on Back Cover | CHF 1'500 |

**1/2 page** 134x96 mm

- |   |         |
|---|---------|
| <input type="checkbox"/> <b>1/2 page</b> , Placement inside | CHF 600 |
|---|---------|

## Sponsoring

**We would like to become a sponsoring partner**

- |   |           |
|---|-----------|
| <input type="checkbox"/> «Swiss Dinner» | CHF 2'500 |
|---|-----------|

**We would like to provide a prize**

- |  |
|--|
| <input type="checkbox"/> Early Bird Prize  |
| <input type="checkbox"/> Prize Sponsorship |

We provide the following prize:

**We are interested in an individual partnership**

Please specify your idea/wish:

## Personal data

Company

First name

Last Name

Address

ZIP code

Place

Phone

E-mail

Submit →