

Sponsorship & advertising opportunities

Asia Workshop 2024
Monday, 18th November 2024
KAMEHA Grand Zurich



ASIAWORKSHOP





Asia Workshop 2024

When: Monday, 18th November 2024
08.30 until approx. 17.30

Where: Kameha Grand Zurich

Program: The event starts with the host country giving an exclusive presentation on the main stage. After this the participants visit each individual stand in rotation. In between, there will be exciting presentations on the main stage. For lunch the participants can enjoy an Asian buffet.

Moderation: Heinz Zimmermann & Stephan Roemer

Networking: On Sunday evening, 17th November 2024, a cozy «Swiss Dinner» could take place with your sponsorship contribution. With delicious Swiss specialties, it is good to network with all the important representatives from the industry.

Number of visitors: Between 30 – 40 exhibitors and approx. 250 visitors are expected.

Visitor segments: Partners, travel agents, important personalities from the tourism industry



Sponsorship & advertising opportunities

At the Asia Workshop, we offer you numerous options to set your company apart from your competitors and improve your status before, during and after the event.

Many options can be combined and customised to suit your objectives.

However, some of our more exclusive options are limited to one exhibitor.

**Act now
to secure
the right offer
for you!**

Visitors

All participants will be able to access exciting information about the host country and exhibitors contacts as well as the event programm via an exclusive Asia Workshop app.

In addition to the Asia Workshop app the participants will receive a booklet to take notes from their experience at the market stands and from the interesting presentations to keep their newly gained knowledge and transfer it to their own offices. With an advertisement in the booklet you can get your message across to all travel agents in a sustainable way.



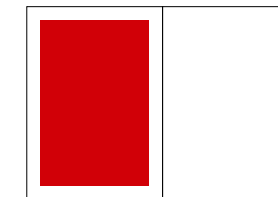
Media data:

- Number of copies: 300
- Deadline for print data: 20.9.2024

Further counter-performance:

- Logo is displayed large on the main stage
- Mention as sponsoring partner at the workshop and on the website www.asiaworkshop.ch

Bookable formats:

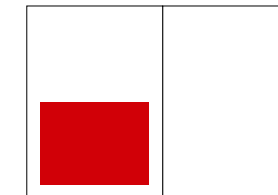


1/1 page
134 x 196 mm

CHF 1'100

Additional options:

- Placement on page 2 + CHF 100
- Placement on backside + CHF 400



1/2 page
134 x 96 mm

CHF 600

First come – first served.

Only limited space for advertisements available!

Swiss Dinner

Exclusive
sponsorship
opportunity



With your sponsorship you make the popular «Swiss Dinner» possible. With a traditional fondue and good wine this is the perfect atmosphere to exchange ideas and network. The fondue is organized by Top Line Marketing. All exhibitors, important contact persons from Tour Operating and well-known personalities from the tourism industry will be invited.

First come – first served.
The number of advertisements and sponsorships is limited

Location:

The «Swiss Dinner» will probably take place in the restaurant «Adlisberg». www.adlisberg.ch

Counter-performance:

- Your logo as sponsor on the invitation sent to all exhibitors and partners.
- Mention as sponsoring partner at the workshop on the website www.asiaworkshop.ch
- Your logo on the menu cards
- Mention and acknowledgement by the committee as well as the possibility to say a few words directly to all exhibitors at the Swiss Dinner.

Swiss Dinner

max. 1 partner

CHF 3'000

Early Bird Prize

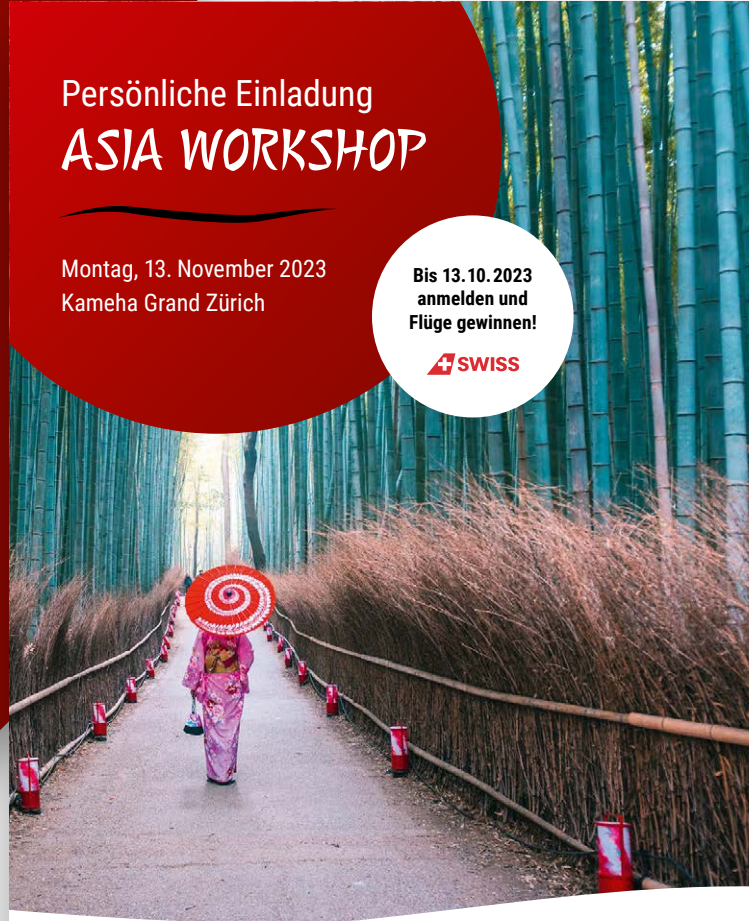
To give agents an incentive to register early, we will raffle an Early Bird prize. This will be noted on the invitation with your logo and matching picture and will also be mentioned in press reports.



Persönliche Einladung ASIA WORKSHOP

Montag, 13. November 2023
Kameha Grand Zürich

Bis 13.10.2023
anmelden und
Flüge gewinnen!



**First come –
first served.**

The number of advertisements and sponsorships is limited

Placement on the visitor invitation:

- Logo and, if desired, an image are placed on the front page of the visitor invitation
- Quantity: Over 3000 copies (print & digital)
- Distribution: Mid-September 2024

Counter-performance:

- Logo is displayed large on the main stage
- Prize can be handed over personally on the main stage
- Mention as sponsoring partner at the workshop on the website www.asiaworkshop.ch
- If you want, you have the opportunity to say a few words about your product.
- The press takes pictures of the award ceremony, which will appear in «Travel Inside» or «Travelnews» the following day.

Early Bird Prize

max. 1 partner

Prize sponsorship

At the end of the event, we want to reward the participating agents with great prizes. The prize as well as you as a sponsor will be mentioned several times during the day by the moderation.



First come – first served.

The number of advertisements and sponsorships is limited

Placement on the visitor invitation:

- You will be mentioned with your prize and logo
- Number of copies: 300 Exemplare
- Distribution: Mid-September 2024

Counter-performance:

- Logo is displayed large on the main stage
- Prize can be handed over personally on the main stage
- If you want, you have the opportunity to say a few words about your product.
- Mention as sponsoring partner at the workshop on the website www.asiaworkshop.ch
- The press takes pictures of the award ceremony, which will appear in «Travel Inside» or «Travelnews» the following day.

Prize sponsorship

max. 3 partner

Registration form

Act now
to secure the
right offer
for you!

Advertisement, booklet

1/1 page 134 x 196 mm

- ☐ **1/1 page**, Placement inside CHF 1'100
- ☐ **1/1 page**, Placement on page 2 CHF 1'200
- ☐ **1/1 page**, Placement on Back Cover CHF 1'500

1/2 page 134 x 96 mm

- ☐ **1/2 page**, Placement inside CHF 600

List prices mentioned above. By booking your advertising until latest 31st July 2024, you will benefit from **40% discount**.

Sponsoring

We would like to become a sponsoring partner

- ☐ «Swiss Dinner» CHF 3'000

We would like to provide a prize

- ☐ Early Bird Prize
- ☐ Prize Sponsorship

We provide the following prize:

We are interested in an individual partnership

Please specify your idea/wish:

Personal data

Company

First name

Last Name

Address

ZIP code

Place

Phone

E-mail

Submit →