



# Workshop Kulturinteressierte

präsentiert von Reisebüro Harry Kolb

# Asia Workshop

Warum faszinieren mich Kulturen in Asien?



**HARRY KOLB**

# Thailand



Wiang Kum Kam



Ko Phi Phi



Bangkok

# Singapore

Merlion Park



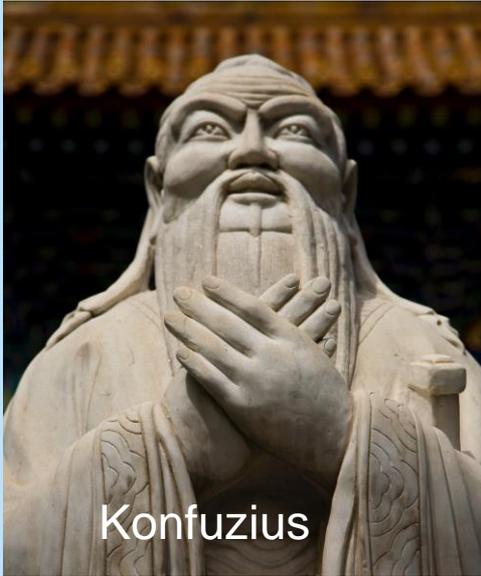
Gardens by the Bay



Marina Bay Sands



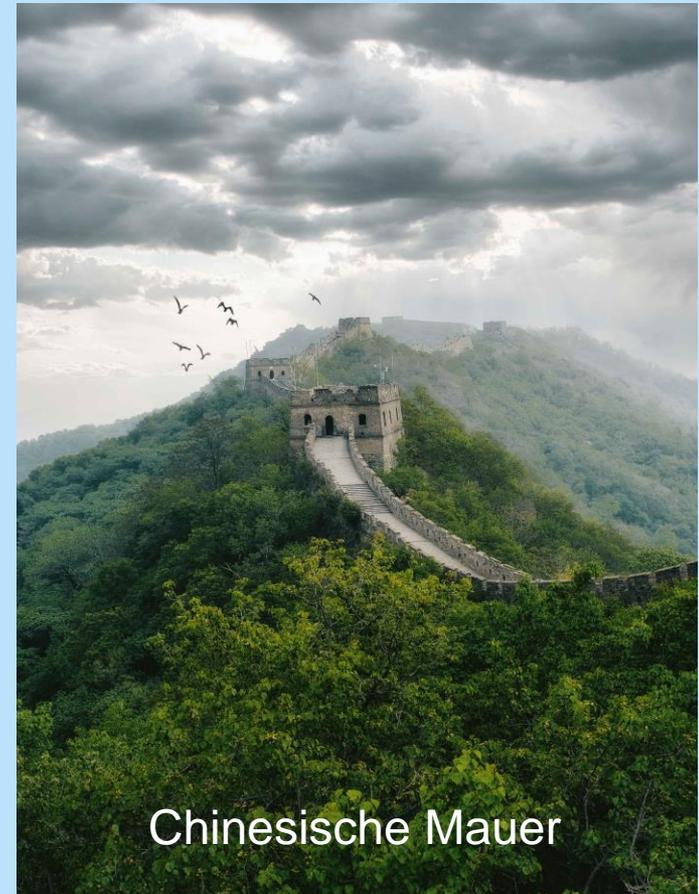
# China



Konfuzius

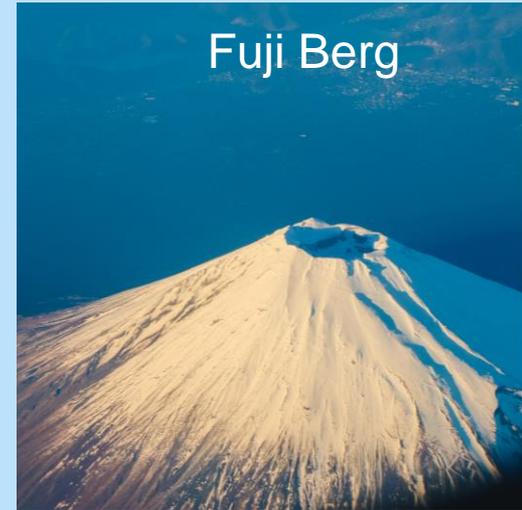


Shanghai



Chinesische Mauer

# Japan



# Alte und neue Kulturen

## Alte Weisheiten

- Philosophie
- Konfuzius
- China > Japan
- Geschichte
- Traditionen
- Das Leben

## Neue Weisheiten

- **Alte Traditionen bleiben**
- **Neue Technologie**
- **Vereinsamung**
- **«Ventile»**
- **Erfolgserlebnisse**

Sailer Moon



Ladybug



# NARUTO™



# Teenagers



# Neue Kulturen

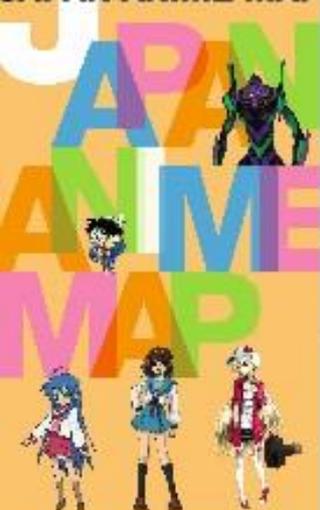
## << Comics,

- Manga
  - Man = «ungezügelt, launenhaft»
  - Ga = «Bild»
- Anime
  - = bewegte Bilder,
  - Animationsfilme

- In 61 Ländern werden Mangas produziert
- In Tokyo: «Ghibli»-Museum
- Es gibt: Videospiele, Tassen, T-Shirts, Figuren, Schmuck, Schuhe, etc.
- Unendlich viele Geschichten, die die Gefühle junger Menschen wiedergeben



# JAPAN ANIME MAP



Japanese manga, anime, and games have evolved in many different ways and become a proud part of Japanese culture. The word "otaku" is now a global phenomenon, and is commonly understood by people around the world.

# OTAKU CULTURE

When people think of otaku culture, they instantly think of watching anime and playing video games. But that's just the tip of the surface. True otaku enjoy "otomax" (otaku max) (otaku figures, collect figures, and fans of accompanying affection for the characters and anime they seek to identify with.

## Cosplay

Cosplay is often "becoming" one of the characters in your favorite anime or video game. People get all the right clothes and accessories and finally bring that character to life!



## Figure

Figures are models of characters that are increasingly represented with an incredible level of detail. Many models are only a few centimeters tall, but they are a collector's joy because you can find all video games, from the smaller Super Smash Bros. to the larger Gundam models.



## Game

Games form part of Japanese culture that is deeply enjoyed worldwide. Japan is particularly known for the amazing graphics and features of its video game consoles. Along with PCs, there are many large game centers in business districts throughout Japan where you can find all video games, from the latest console games to the classic arcade games. Many people enjoy playing games at these centers, as well as LFG (Live For Gaming) events, where you can find all video games, from the latest console games to the classic arcade games. Many people enjoy playing games at these centers, as well as LFG (Live For Gaming) events, where you can find all video games, from the latest console games to the classic arcade games.



**Eye Cosplay Festival**  
Participants can be female game characters or anime girls, and it's something that all young Japanese people love. When taking photos, you can choose from a variety of backgrounds and then print the character portraits on stickers, sets of video keys, or keychains to take home. Some game centers even have really popular events.



# AREA

Step into the world of anime and manga, there are other areas where otaku culture is concentrated. Here we highlight the main otaku districts across Japan. These areas are all about showcasing works related to anime. The specific addresses listed are in major cities where you can find a number of well-known events.

Since the 2010s, many otaku districts have been established in various cities across Japan. These areas are all about showcasing works related to anime. The specific addresses listed are in major cities where you can find a number of well-known events.

## 1 TOKYO Akihabara

Being known as the "anime land" of the world, Akihabara is a world-famous tourist spot. In addition to the otaku shops for anime, manga, comics, and video games, there are also a number of original restaurants and shops offering unique goods.



## Cosplay Karaoke

Japan not only gave the world anime, but also has karaoke. The place offers lots of special services for anime fans and cosplayers.



## Concept Café

Increasingly popular with featuring staff in maid outfits and anime-themed cafes.



## Don Quixote Akihabara

A large store of anime goods that has spread across the country. Selling books, manga, and anime-related goods. The Akihabara store is one of the largest anime goods stores in Japan.



# EVENT

Time of words in the International Airport! Otaku's costumes transform the atmosphere of any event with their fresh and original creations!

## Comic Market



Traditionally held in August and December, this is Japan's biggest event for independent anime fans. While many sell up for private selling, there are also published works, there is a lot of party to see too. Today there are more than 20,000 visitors a year and over 50,000 people that come to Comic Market. Take a walk around and you're sure to find lots of surprises.

## Ita-G Festa

Costume contests that feature anime or video characters on the stage, showcasing their costumes. Some people even show up wearing a decorated car as a costume!



## Animelo Summer Live

Japan's biggest anime music event, where performers live up and perform anime songs. Some people even show up wearing a decorated car as a costume!



## Wonder Festival



An anime festival you'll find people selling their "otaku life" with original models, many "otaku character" products, and a lot of anime-related goods. People love to see the variety of costumes on display and to see the variety of anime-related goods.

## WORLD COSPLAY SUMMIT

Cosplayers from all over the world come together to see who is the greatest of them all. The participants compete in various categories, including costume design, performance, and more. Some people even show up wearing a decorated car as a costume!



## M3

The event for mobile games. There are many mobile game events, including anime songs, anime-related goods, and more. Some people even show up wearing a decorated car as a costume!



# GOODS

Recommended goods to meet your otaku life!



**Goods**  
This is a collection of anime-style figures and collectibles. They are available in various sizes and colors, and are a popular choice for anime fans.



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## Concept Café

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## My Dressing

A store of anime-style clothing and accessories. They are available in various sizes and colors, and are a popular choice for anime fans.

## Mandarake

A large store of anime goods that has spread across the country. Selling books, manga, and anime-related goods. The Akihabara store is one of the largest anime goods stores in Japan.

## GUNDAM CITY

A store of Gundam-related goods, including models, figures, and more. They are available in various sizes and colors, and are a popular choice for Gundam fans.

## anime maid cafe

A cafe where you can enjoy anime-themed maid service. The staff are dressed in maid outfits and provide a unique anime-themed experience.

## 2 TOKYO Nakano Broadway

Following the opening of the large anime store "Bandai", a number of shops have sprung up along "Nakano Broadway". The anime otaku spot has started selling anime, video games, manga, and more, as well as a number of other shops devoted to specific "otaku" interests.

## 3 TOKYO Ikebukuro Otose Road

While Shibuya is known for having a lot of shops that cater to the male otaku, Ikebukuro has a number of shops that offer products aimed at women, such as anime, video, and BL novels. Shops selling these items can be found in Ikebukuro's Otose Road.

## 4 TOKYO Nagoya Osudenkiqai

Large anime store located in the Chubu area. Known as the "anime capital of Chubu", Nagoya Osudenkiqai carries up there with anime-related goods and anime-related goods. Some of the shops are devoted to specific "otaku" interests.

## 5 OSAKA Nipponbashi Otaku Road

"Anime" is the word "Paradise" in the west. Japan's largest anime district.

## 6 KANAGAWA Yokohama Landmark Plaza

On the 4th floor you can find the largest anime store in the Kanto region. It's a store that offers a selection of anime-related goods, as well as anime-related goods.

## 7 FUKUOKA Tanuki-Koji Shopping Arcade in Sapporo

There are many anime and video shops along the Tanuki-Koji Shopping Arcade that caters to anime fans.

## 8 HIROSHIMA Nipponbashi Otaku Road

"Anime" is the word "Paradise" in the west. Japan's largest anime district.

## 9 FUKUOKA Tenjin Area

A typical commercial area of urban Japan. Tenjin has a lot of anime and video shops. This is the number one anime district in Fukuoka.

## Free Travel Information and Language Assistance

The Japan National Tourism Organization (JNTO) provides free travel information and language assistance for visitors to Japan. This includes information on transportation, accommodation, and more. The JNTO also provides language assistance for visitors to Japan.

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# JAPAN ANIME MAP

Sacred places pilgrimages

The settings for many anime are often modeled after real locations. These "sacred sites" have become incredibly popular among fans and the object of "pilgrimages" by many eager to visit them. There are number of locations across Japan where fans can enjoy anime character attractions in theme parks or visit museums with exhibits related to anime and otaku culture.

© Anime, © The People, © News, © Science, © Technology

- 1. The anime studio that was the inspiration for the location.
- 2. The anime studio that was the inspiration for the location.
- 3. The anime studio that was the inspiration for the location.
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- 10. The anime studio that was the inspiration for the location.

### The Melancholy of Haruhi Suzumiya

Matsuyama City, Hyogo Prefecture

Haruhi Suzumiya is a beautiful young girl but definitely the outcast of her class. Together with Kyon, she found a secret club at school called the SOS Brigade in Matsuyama. The members are all girls in the SOS Brigade represented a wide range of unique characters in their own right, such as a shrine maid who believes in the future, and a genius who uses her powers. The story centers on the outsiders' efforts to solve the mysterious phenomena Haruhi unconsciously causes to occur. This series is said to take place in Matsuyama City in Hyogo Prefecture. There are many spots throughout the city related to the anime, such as the high school that Haruhi is modeled after, the primary school featured in the anime, and the park along the river bank.

Lighting in Hyogo #1 | Hyogo Prefecture | <http://www.hyogo-pref.jp>

### OTHER PLACES

- 1. Sakurano** (Osaka City, Hokkaido)
 

Sakurano is a small town in Osaka Prefecture. It is known for its cherry blossoms and is a popular spot for anime fans.
- 2. Kaminari** (Osaka City, Hokkaido)
 

Kaminari is a small town in Osaka Prefecture. It is known for its cherry blossoms and is a popular spot for anime fans.
- 3. Higashimurayama** (Osaka City, Hokkaido)
 

Higashimurayama is a small town in Osaka Prefecture. It is known for its cherry blossoms and is a popular spot for anime fans.
- 4. Toyonaka** (Osaka City, Hokkaido)
 

Toyonaka is a small town in Osaka Prefecture. It is known for its cherry blossoms and is a popular spot for anime fans.

### MUSEUM & THEME PARK

- 1. Studio Ghibli Museum** (Miyazaki City, Miyazaki Prefecture)
 

The Studio Ghibli Museum is a museum dedicated to the works of Studio Ghibli. It is located in Miyazaki City, Miyazaki Prefecture.
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### Spilled Away

800-TOKYO OPEN AIR ARCHITECTURAL MUSEUM (Nagano City, Tokyo)

## 千と千尋の神隠し

The main character in the anime is Sanjuro Kikaku, a boy who longs to become a shrine god. The story follows the changes in the relationship between Sanjuro and three other characters: Hanako, Hana, and Aki. Aki is a girl who is modeled by the park and has the ability to cry. Hanako is a girl who has been taken by the Kikaku family, and Hanako is a girl who has been taken by the Kikaku family. The story follows the changes in the relationship between Sanjuro and three other characters: Hanako, Hana, and Aki. Aki is a girl who is modeled by the park and has the ability to cry. Hanako is a girl who has been taken by the Kikaku family, and Hanako is a girl who has been taken by the Kikaku family.

Lighting in Nagano #1 | Nagano Prefecture | <http://www.nagano-pref.jp>

### True Tears

Matsuyama City, Toyama Prefecture

The main character in the anime is Shirogane Kikaku, a boy who longs to become a shrine god. The story follows the changes in the relationship between Sanjuro and three other characters: Hanako, Hana, and Aki. Aki is a girl who is modeled by the park and has the ability to cry. Hanako is a girl who has been taken by the Kikaku family, and Hanako is a girl who has been taken by the Kikaku family.

Lighting in Toyama #1 | Toyama Prefecture | <http://www.toyama-pref.jp>

### Summer Wars

Utsunomiya City, Nagano Prefecture

King Hiroe is an introverted main character that leads to the catastrophe in his hometown. An older girl he really likes up to who falls in love with him helps with a different. However, a great crisis suddenly breaks out in the virtual world of the internet. Knowing all the help he can get to save the world, King Hiroe goes up with Hiroe's big cousin family. This is the first original anime movie directed by Makoto Shinkai, who was famous for his work on "The Girl Who Leapt Through Time". The anime's story in the story is modeled after the anime's story. The anime's story in the story is modeled after the anime's story. The anime's story in the story is modeled after the anime's story.

Lighting in Nagano #2 | Nagano Prefecture | <http://www.nagano-pref.jp>

### Lightning in Nagano #1

Lightning in Nagano #1 | Nagano Prefecture | <http://www.nagano-pref.jp>

### Lucky Star

Kasukabe City, Saitama Prefecture

## らき☆すた

The story is about the lives of four young girls with completely different personalities. Haruhi is a girl who is modeled after the anime's story. The anime's story in the story is modeled after the anime's story. The anime's story in the story is modeled after the anime's story.

Lighting in Saitama #1 | Saitama Prefecture | <http://www.saitama-pref.jp>

### Evangelion

Hokone, Kanagawa Prefecture

## ヱヴァンゲリヲン新劇場版

The main character in the anime is Shinji Ikari, a boy who is modeled after the anime's story. The anime's story in the story is modeled after the anime's story. The anime's story in the story is modeled after the anime's story.

Lighting in Kanagawa #1 | Kanagawa Prefecture | <http://www.kanagawa-pref.jp>

### Sonic the Hedgehog

Tomino City, Tokyo

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The main character in the anime is Sonic the Hedgehog, a boy who is modeled after the anime's story. The anime's story in the story is modeled after the anime's story. The anime's story in the story is modeled after the anime's story.

Lighting in Tokyo #1 | Tokyo Prefecture | <http://www.tokyo-pref.jp>

### Sanjuro Kikaku

Mitsuke City, Tokyo

## 三蔵の森ジブリ美術館

The main character in the anime is Sanjuro Kikaku, a boy who is modeled after the anime's story. The anime's story in the story is modeled after the anime's story. The anime's story in the story is modeled after the anime's story.

Lighting in Tokyo #2 | Tokyo Prefecture | <http://www.tokyo-pref.jp>

# teamLab Planets TOKYO

Wie sieht die Zukunft aus?

- Digital Art Museum



**teamLab★Planets**  
TOKYO



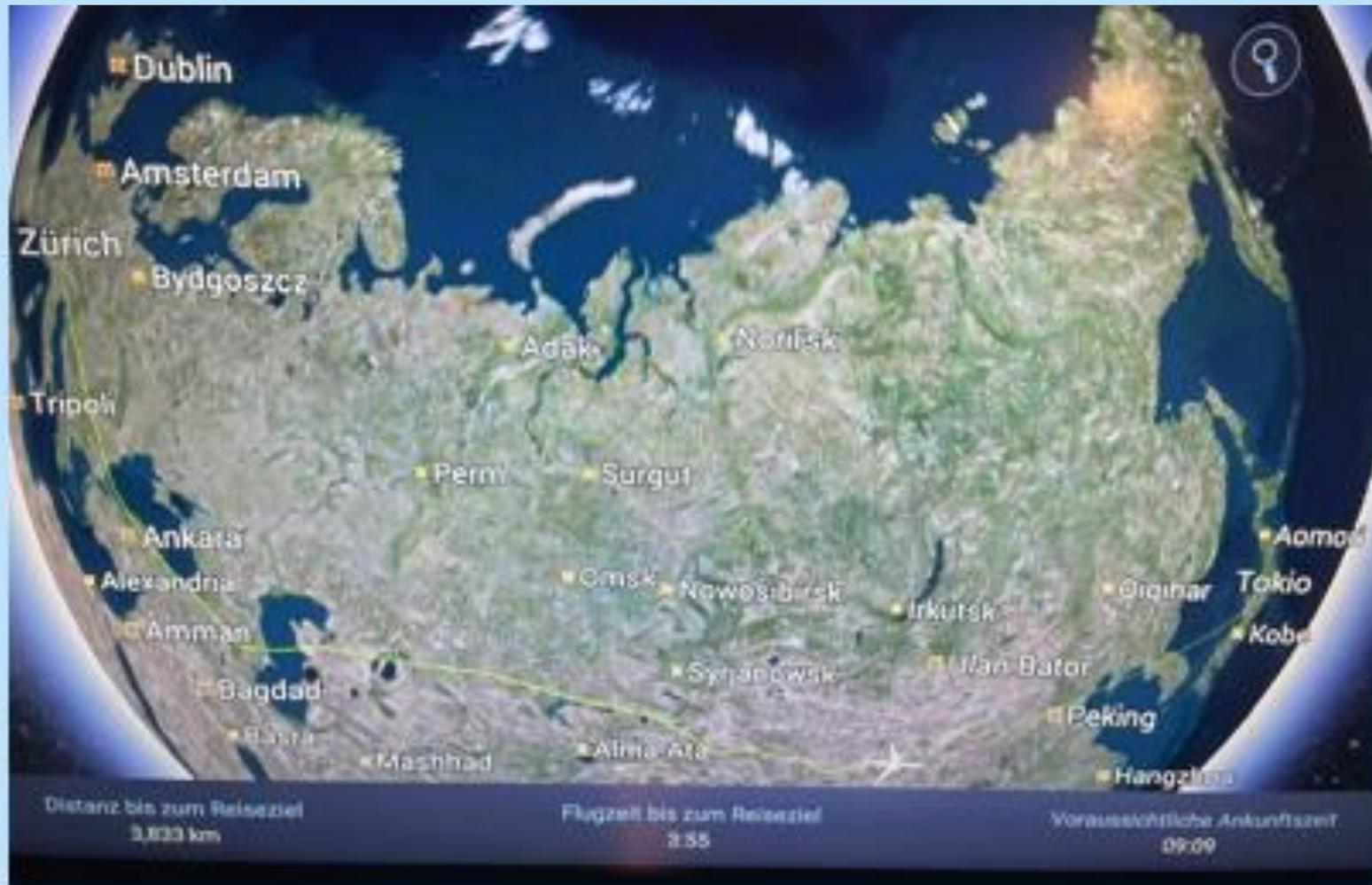




# Welche Flugroute nach Japan wählen wir?



# Die neue Flugroute von SWISS nach Tokyo/NRT



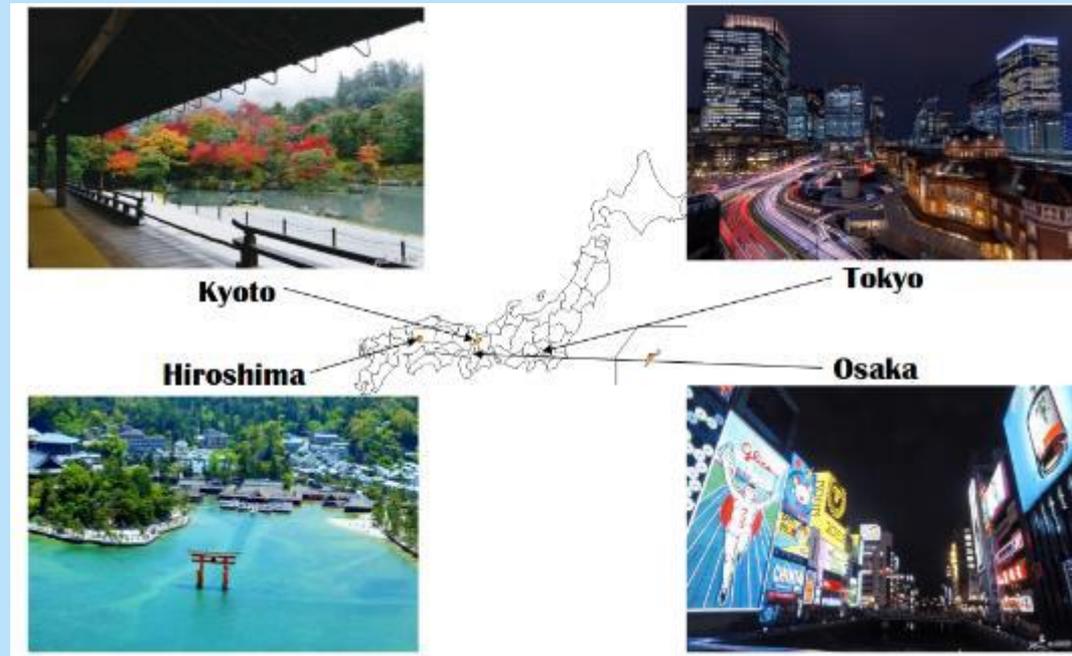
# SWISS Airbus A-340-300



Flatbed

# Japan ist einfach zu erreichen

1. Touristenvisa bei Ankunft (90 Tage)
2. Täglich Flüge in allen Richtungen
3. Gute Hotels, Ryokan oder Minshuku
4. Gutes Essen
5. Grösste Sicherheit



# Wie soll ich in Japan reisen?



## Individuell?

- Mühsame Organisation
- Keine Erklärung
- Zeitaufwendig



## Mit einer geführten Gruppe?

- Deutschsprachende Reiseleiter
- Gute Gespräche
- Besuch der wichtigsten Sehenswürdigkeiten



Alle Bestandteile  
einer Leistung  
einzeln reservieren



# HARRY KOLB

## Japan traditionell

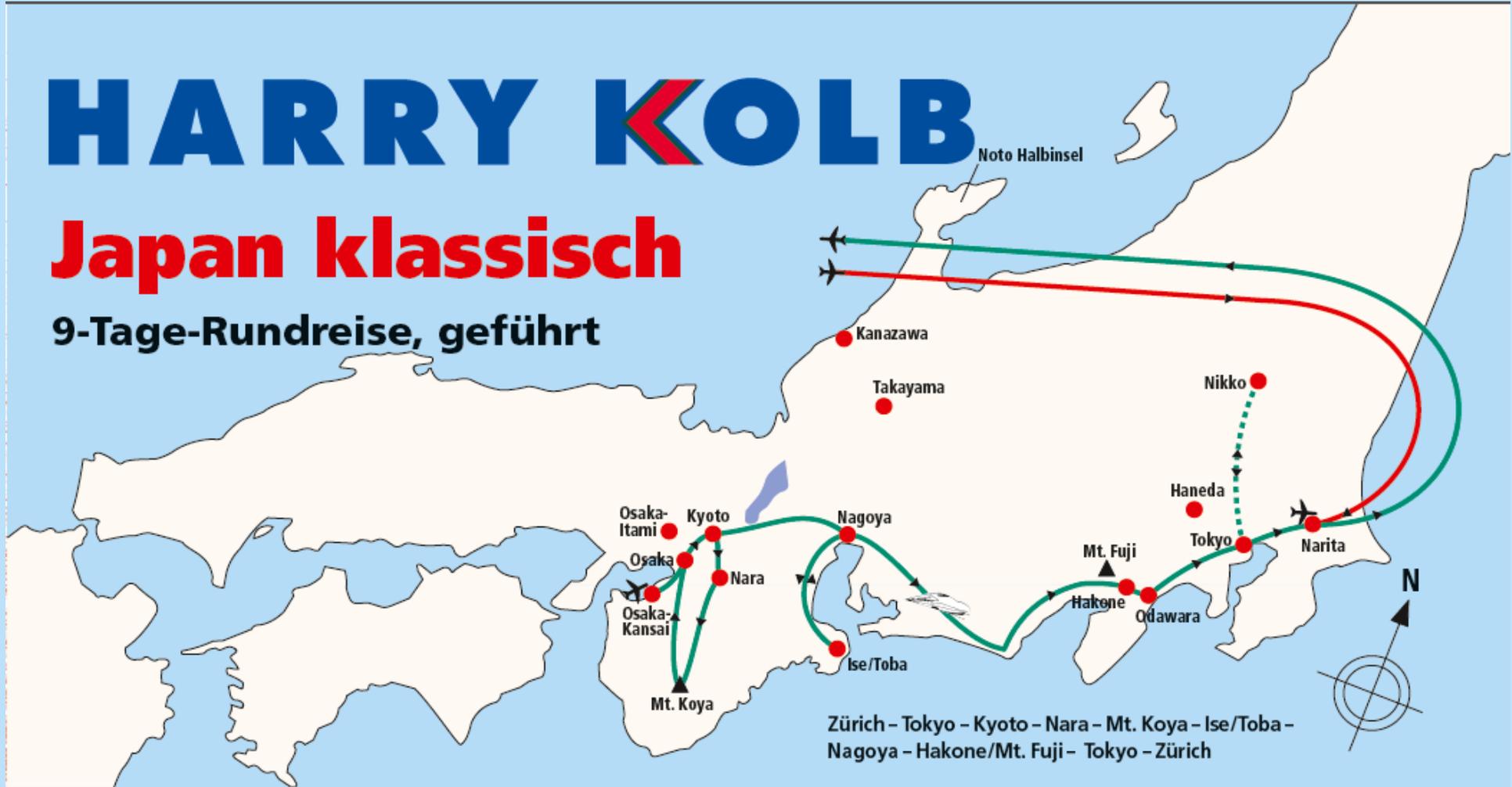
15-Tage-Rundreise, geführt



# HARRY KOLB

## Japan klassisch

9-Tage-Rundreise, geführt



Zürich – Tokyo – Kyoto – Nara – Mt. Koya – Ise/Toba – Nagoya – Hakone/Mt. Fuji – Tokyo – Zürich

# Die Kirschblüten im Frühling



# Herbst

**Ahornbäume und  
Buchen**



# Nozomi / Hikari / Kodama



# Japan Rail Pass





# Neu: Visit Japan Web App

<https://vjw-lp.digital.go.jp/en/>



Quarantine

Immigration

Customs

Benötigt werden:

Für «**Visit Japan Web App**»:

- Für geimpfte Gäste:

>> Impf-Zertifikate hochladen

- Für ungeimpfte Geäste:

- >> negativer PCR-Test hochladen

# Und wann reisen Sie in den Fernen Osten?

