

Sponsorship
& advertising
opportunities



ASIAWORKSHOP



Sponsoring opportunities

First come – first served.
The number of advertisements and sponsorships is limited

Advertisement, visitor booklet and application **From CHF 650**

- Each visitor at the event will receive a visitor booklet, which will be distributed upon arrival ensuring strong visibility and recognition.
- 1/1 or 1/2 site displayed in booklet and/or 1/1 site displayed in application
- Logo is displayed large on the main stage
- Mention as sponsoring partner at the workshop and on the website www.asiaworkshop.ch

Fondue Dinner **CHF 3'000**

- On Sunday evening the day before the event, a cozy fondue dinner can take place thanks to your sponsorship – perfect for networking with key industry representatives.
- Short welcome speech at the Fondue Dinner
- Mention as sponsoring partner at the workshop and on the website www.asiaworkshop.ch
- Your logo on the menu cards

Limited to 1 Partner

Early Bird Prize

- Logo on the front page of the visitor invitation and application
- Logo is displayed large on the main stage
- Mention as sponsoring partner at the workshop on the website www.asiaworkshop.ch
- If you want, you have the opportunity to say a few words about your product

Limited to 1 Partner

Prize Sponsoring

- You will be mentioned with your prize and logo in visitor booklet and application
- Logo is displayed large on the main stage
- If you want, you have the opportunity to say a few words about your product.
- Mention as sponsoring partner at the workshop on the website www.asiaworkshop.ch

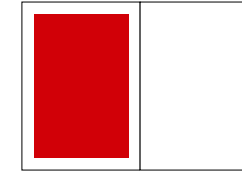
Advertisement, visitor booklet and application

All participants will be able to access exciting information about the host country and exhibitors contacts as well as the event programm via an exclusive Asia Workshop app.

In addition to the Asia Workshop app the participants will receive a booklet to take notes from their experience at the market stands and from the interesting presentations to keep their newly gained knowledge and transfer it to their own offices. Showcase your company in our high-quality booklet and get your message across to all travel agents in a sustainable way.



Bookable formats:



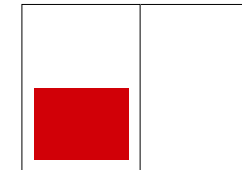
1/1 page

134 x 196 mm

CHF 1'100

Additional options:

- Placement on page 2 + CHF 200
- Placement on application + CHF 200
- Placement on backside + CHF 400



1/2 page

134 x 96 mm

CHF 650

Media data:

- Number of copies: 250

Further counter-performance:

- Logo is displayed large on the main stage
- Mention as sponsoring partner at the workshop and on the website www.asiaworkshop.ch

Fondue Dinner

With your sponsorship you make the popular «Fondue Dinner» possible. With a traditional fondue and good wine this is the perfect atmosphere to exchange ideas and network. The fondue is organized by Top Line Group. All exhibitors, important contact persons from Tour Operating and well-known personalities from the tourism industry will be invited.



Exclusive
sponsorship
opportunity

Location:

The «Fondue Dinner» will probably take place in the restaurant «Adlisberg». www.adlisberg.ch

Counter-performance:

- Short welcome speech at the Fondue Dinner
- Mention as sponsoring partner at the workshop and on the website www.asiaworkshop.ch
- Your logo on the menu cards
- Mention and acknowledgement by the committee
- Possibility of setting up a roll-up at the Fondue Dinner

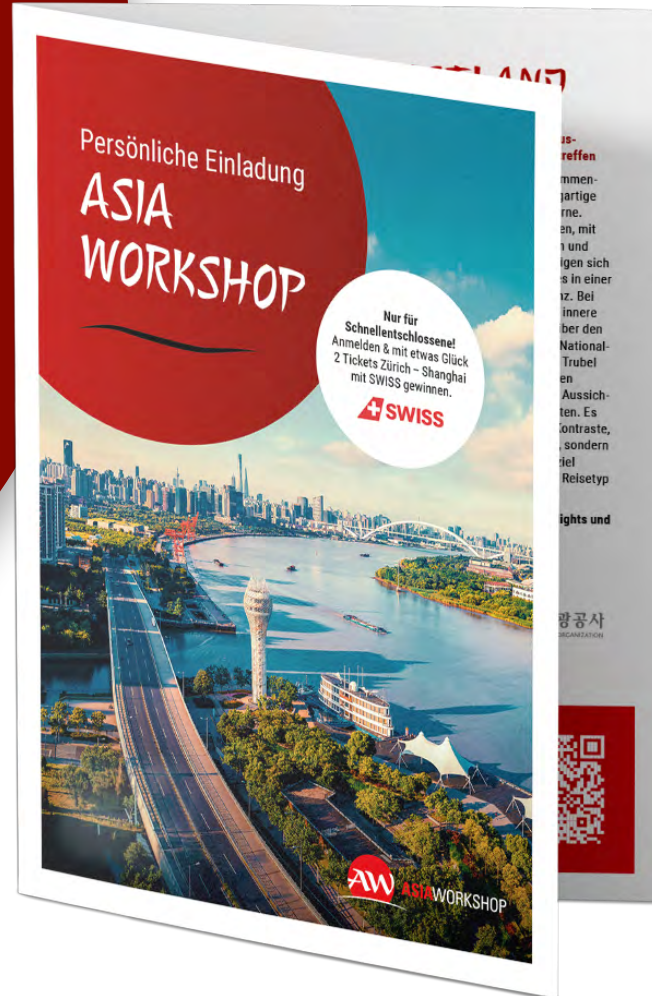
Fondue Dinner

max. 1 partner

CHF 3'000

Early Bird Prize

To give agents an incentive to register early, we will raffle an Early Bird prize. This will be noted on the invitation with your logo and matching picture and will also be mentioned in press reports.



Placement on the visitor invitation:

- Logo and, if desired, an image are placed on the front page of the visitor invitation
- Quantity: Over 3000 copies (print & digital)
- Distribution: Mid-August

Counter-performance:

- Logo is displayed large on the main stage
- Prize can be handed over personally on the main stage
- Mention as sponsoring partner at the workshop on the website www.asiaworkshop.ch
- If you want, you have the opportunity to say a few words about your product.
- The press takes pictures of the award ceremony, which will appear in «Travel Inside» or «Travelnews» the following day.
- Logo is displayed on visitor booklet and application

Early Bird Prize

max. 1 partner

Prize sponsorship

At the end of the event, we want to reward the participating agents with great prizes. You as a sponsor will be mentioned several times during the day by the moderation.



Placement on the visitor invitation:

- You will be mentioned with your prize and logo
- Quantity: Over 3000 copies (print & digital)
- Distribution: Mid-August

Counter-performance:

- Logo is displayed large on the main stage
- Prize can be handed over personally on the main stage
- If you want, you have the opportunity to say a few words about your product.
- Mention as sponsoring partner at the workshop on the website www.asiaworkshop.ch
- The press takes pictures of the award ceremony, which will appear in «Travel Inside» or «Travelnews» the following day.
- Logo is displayed on visitor booklet and application

Registration form

Act now
to secure the
right offer
for you!

Advertisement, visitor booklet and application

1/1 page 134 x 196 mm

- ☐ **1/1 page**, Placement inside CHF 1'100
- ☐ **1/1 page**, Placement on page 2 CHF 1'300
- ☐ **1/1 page**, Placement on application CHF 200
- ☐ **1/1 page**, Placement on Back Cover CHF 1'500

1/2 page 134 x 96 mm

- ☐ **1/2 page**, Placement inside CHF 650

Sponsoring

We would like to become a sponsoring partner

- ☐ «Fondue Dinner» CHF 3'000

We would like to provide a prize

- ☐ Early Bird Prize
- ☐ Prize Sponsorship

We provide the following prize:

We are interested in an individual partnership

Please specify your idea/wish:

Personal data

Company

First name

Last Name

Address

ZIP code

Place

Phone

E-mail

Submit →